## MIAMI VALLEY

## LICENSED BEVERAGE ASSOCIATION

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January 8, 2013

Chairman Julius Genachowski Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re: Reply Comments regarding DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

On behalf of the small businesses, primarily bars and restaurants, that are part of the Miami Valley Licensed Beverage Association, we ask for your quick approval of LightSquared's modified application. The approval of LightSquared's planned network is invaluable to small businesses like mine and those of our Association.

Like the vast majority of businesses, technology is an increasingly critical component of success. For business like ours, technology is necessary for more than just telecommunications. We rely upon reliable broadband networks for the interaction with the Ohio Lottery Commission and the games we sell on their behalf. Wireless broadband networks are necessary for the communication between many of our vendors, including the ordering of the food and alcohol we sell, the tangibles that are necessary for seating and serving our customers.

Of course, this is in addition to the simple reality that we use cell phones, or more appropriately smartphones, for communicating and accessing necessary data. LightSquared's plan not only helps to provide a reliable broadband network, but also a model that creates cost effective competitors to existing options. As Assist Wireless notes, "more competition on wholesale costs by the major carriers would trickle down into lower retail costs for end users."

We are small businesses; in a struggling economy, every potential option for better service or a better priced product is something that we want to pursue. LightSquared presents a reasonable alternative for both.

Sincerely.

David Grusenmeyer, President

cc: Sherrod Brown, United States Senate
Rob Portman, United States Senate
John Boehner, Speaker, United States House of Representatives
Bob Latta, United States House of Representatives
Michael Turner, United States House of Representatives